Revised Schedule

Sept. 25: First HW Assignment Due
Oct. 9: Second HW Assignment Due
Oct. 16: First Hour Exam
Nov. 6: Third HW Assignment Due
Nov. 15: Second Hour Exam
*Dec 4: Fourth HW Assignment Due
Dec 18: Final Exam, 2pm
Exam Taking

• Follow Directions!
• *Don’t* justify T/F or multiple-choice answers.
• *Give brief, direct* answers to questions that are not T/F or multiple-choice.
• Exam questions drawn from
  - Lectures
  - Written HWs
  - Readings
Review of Selected Topics

• “Business Models” vs. “Revenue Models”
• “Co-evolution of technology and business”
  - B2C and C2C: Revolutionary advance (the web) already well entrenched
  - B2B: Evolutionary advance (?) (metaphor of “document exchange,” XML, web services) still underway
• Privacy
• Web Services