Publishing in the Digital Age

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Rights of an Author

- Copyright
- Translation rights
- Publishing rights
Types of Publishing Rights

- First publication rights
- Electronic rights
- One-time/reprint rights
- Archival rights
First Publication Rights

- First North American Serial Rights
- Low interest in publishing 2\textsuperscript{nd} edns.
- First Electronic Rights are separate from FNASR, though many publishers will purchase both.
Self-Publishing Benefits

- Complete control of rights
- No restrictions on format
- All profits from book sales
Self-Publishing Drawbacks

- Very low sales (< 200 copies)
- Larger time investment
- Difficult to market
Where Do Ebooks Fall?

- Considerably easier to self-publish
- Lower production costs
- Rapidly growing market
- Easier to advertise
- Small share of trade book sales (10%)
Digital Dilemmas

- Self-publish ebook and retain FNASR?
- Drafts offered for public critique?
- What defines “publicly available”?