

Publishing in the Digital Age



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Rights of an Author



- ✧ Copyright
- ✧ Translation rights
- ✧ Publishing rights

Types of Publishing Rights



- ❧ First publication rights
- ❧ Electronic rights
- ❧ One-time/reprint rights
- ❧ Archival rights

First Publication Rights



- ❧ First North American Serial Rights
- ❧ Low interest in publishing 2nd edns.
- ❧ First Electronic Rights are separate from FNASR, though many publishers will purchase both.

Self-Publishing Benefits



- ❧ Complete control of rights
- ❧ No restrictions on format
- ❧ All profits from book sales

Self-Publishing Drawbacks



- ❧ Very low sales (< 200 copies)
- ❧ Larger time investment
- ❧ Difficult to market

Where Do Ebooks Fall?



- ❧ Considerably easier to self-publish
- ❧ Lower production costs
- ❧ Rapidly growing market
- ❧ Easier to advertise
- ❧ Small share of trade book sales (10%)

Digital Dilemmas



- ❧ Self-publish ebook and retain FNASR?
- ❧ Drafts offered for public critique?
- ❧ What defines “publicly available”?