Revised Schedule

Sept. 25: First HW Assignment Due

Oct. 9:   Second HW Assignment Due

Oct. 16: First Hour Exam

Nov. 6:   Third HW Assignment Due

Nov. 15: Second Hour Exam

*Dec 4:   Fourth HW Assignment Due

Dec 18:   Final Exam, 2pm

Exam Taking

- Follow Directions!
- *Don't* justify T/F or multiple-choice answers.
- Give *brief, direct* answers to questions that are not T/F or multiple-choice.
- Exam questions drawn from
  - Lectures
  - Written HWs
  - Readings

Review of *Selected* Topics

- "Business Models" vs. "Revenue Models"
- "Co-evolution of technology and business"
  - B2C and C2C: Revolutionary advance (the web) already well entrenched
  - B2B: Evolutionary advance (?) (metaphor of "document exchange," XML, web services) still underway
- Privacy
- Web Services